S.ID.B.6: Regression 3

1 An application developer released a new app to be downloaded. The table below gives the number of downloads for the first four weeks after the launch of the app.

Number of Weeks	1	2	3	4
Number of Downloads	120	180	270	405

Write an exponential equation that models these data. Use this model to predict how many downloads the developer would expect in the 26th week if this trend continues. Round your answer to the nearest download. Would it be reasonable to use this model to predict the number of downloads past one year? Explain your reasoning.

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Answer Section

1 ANS:
$y = 80(1.5)^x$ $80(1.5)^{26} \approx 3,030,140$. No, because the prediction at $x = 52$ is already too large.

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